

Content List for Insurance Agency Website

Your company's logo and colors will be used on the site you choose. Below are some suggested menu items. Please let us know if you want some different or additional items.

- I. **Home** –(Picture of your office or scenery *optional*) Brief welcome or introduction to your website. List any affiliations and memberships.
- II. **About Us** – Information about how your company started and pictures of your agents and staff how their title and contact information. List any awards, special qualifications, affiliations and memberships.
- III. **Products or Services** – List of all your different product lines: (Personal, business, etc) you can have them listed on one page with a brief description or have a separate page for each.
 - Health
 - Life
 - Auto
 - Business / Commercial
 - PEO Information – *IGI will provide this content if you are going to participate in this program.*
- IV. **FAQ** – Depending on what lines you carry. You can be divided into sections.
 - General Insurance
 - Auto Insurance
 - Home Insurance
 - Life Insurance
- V. **Links** – Links to other sites will be listed on this page.
- VI. **Contact:**
 - Name
 - Address – map will be on the page
 - Phone
 - Fax
 - Email
 - Office Hours